

09716134.11700

FIG. 1

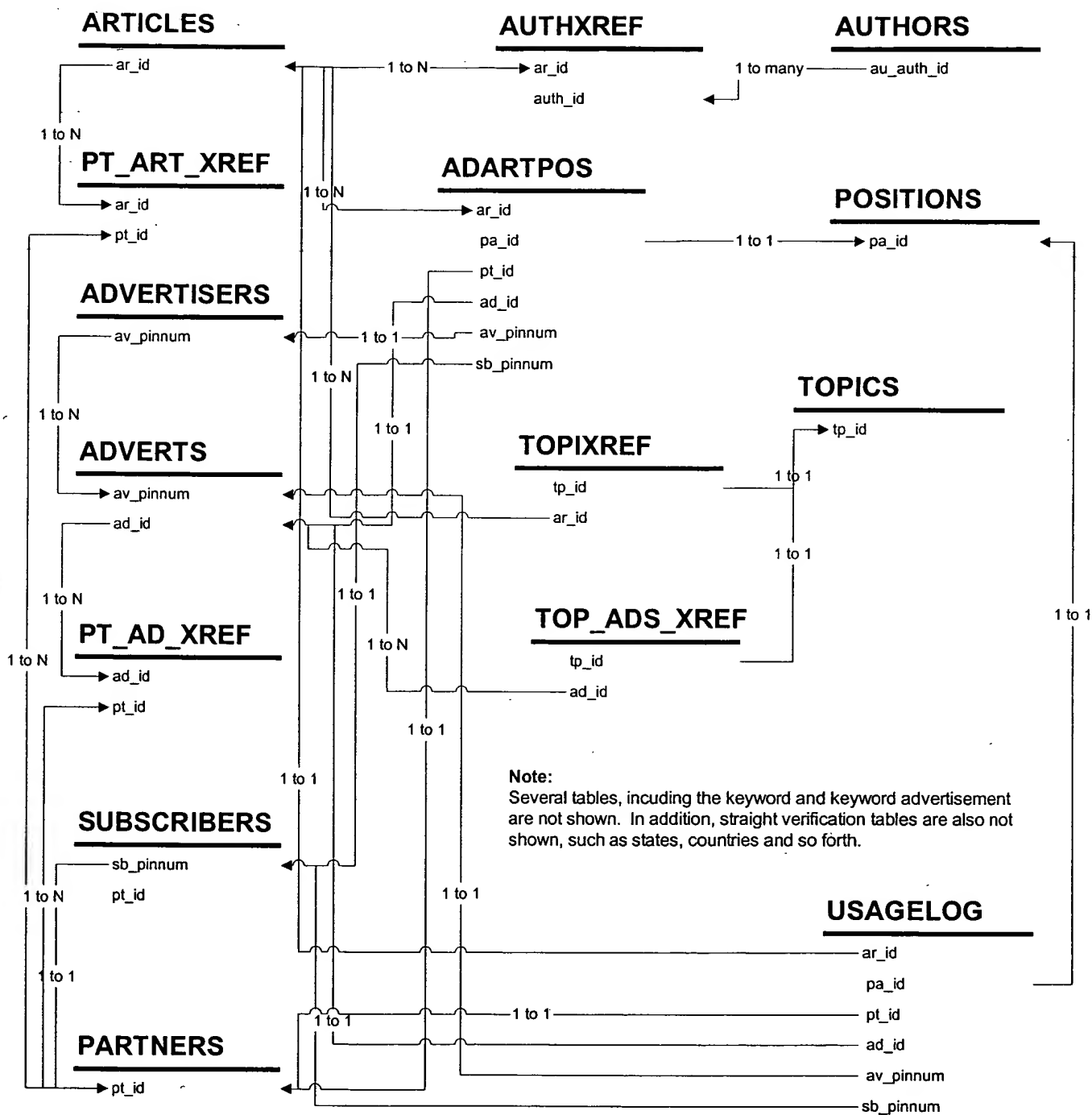


FIG. 3

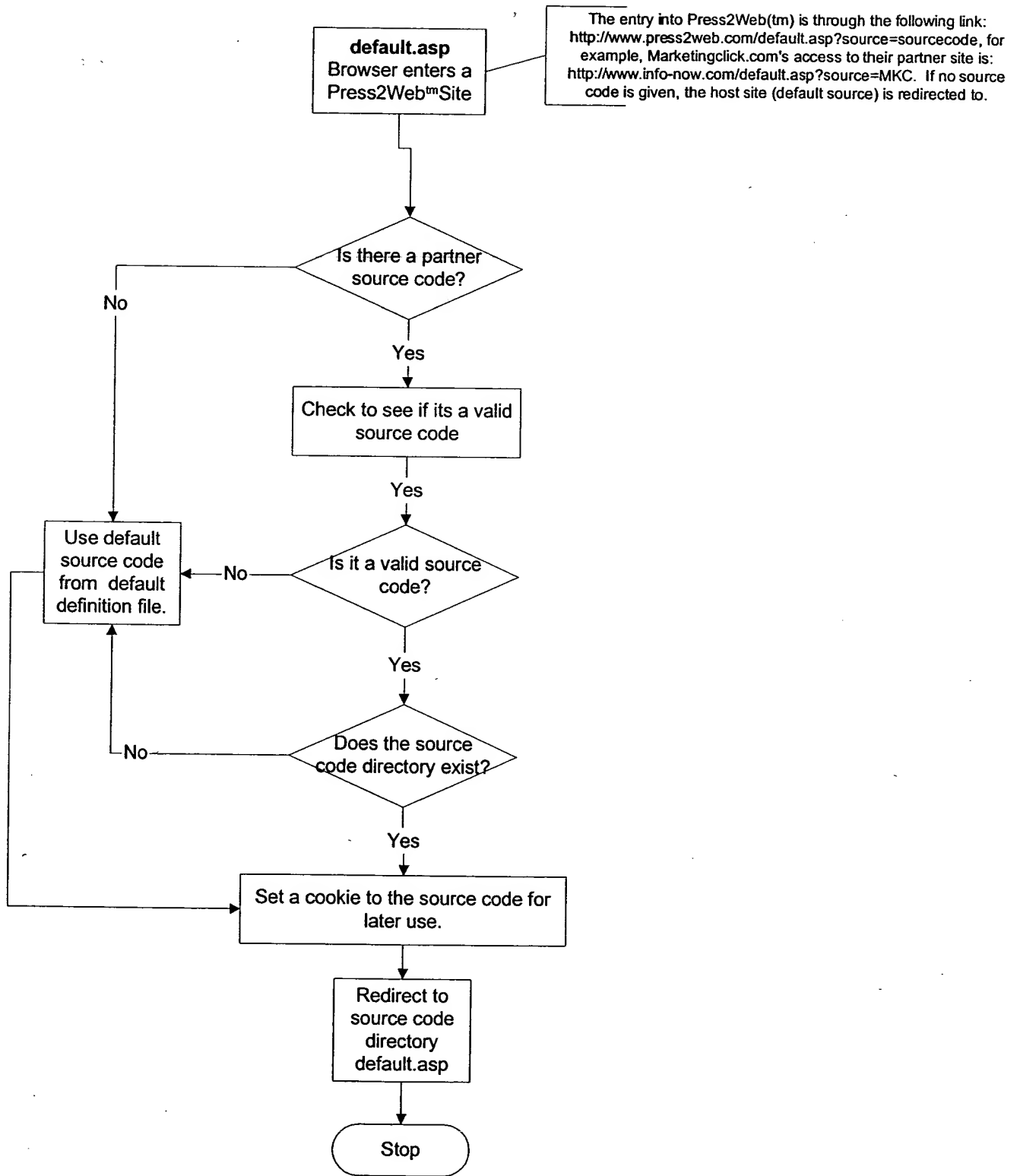
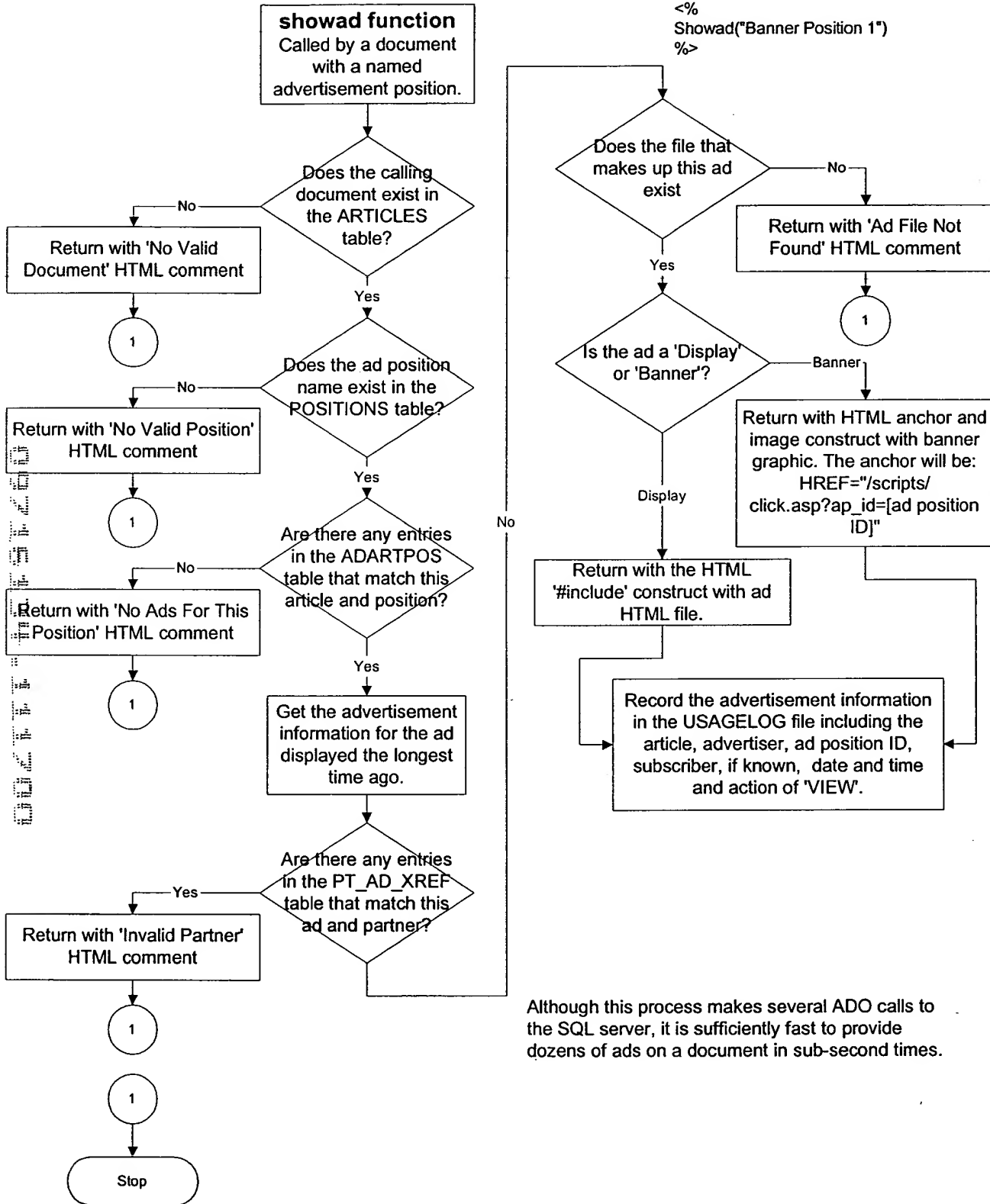


FIG. 4

Example:

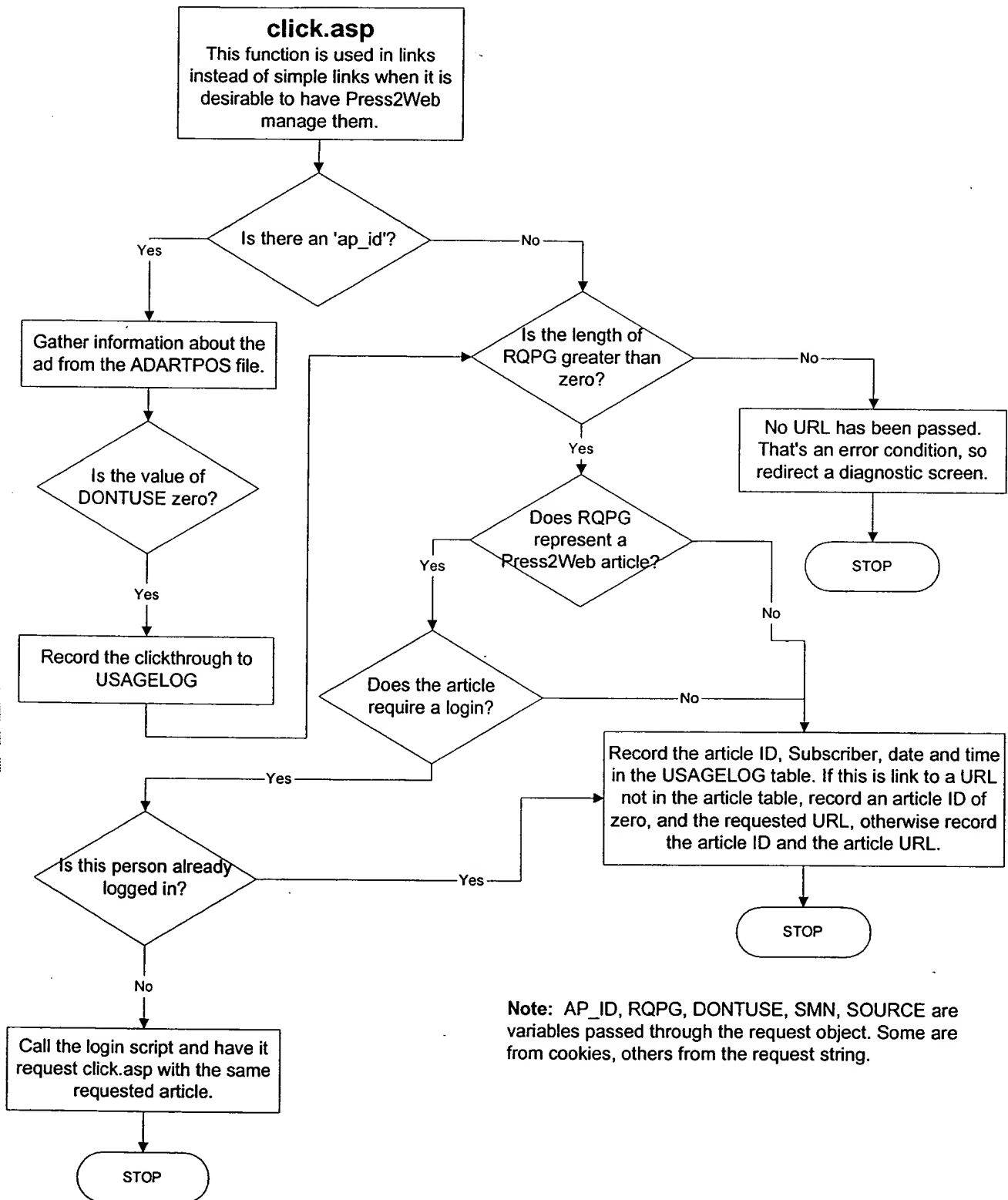
This code is inserted into a document where the first banner position should be
 <%
 Showad("Banner Position 1")
 %>



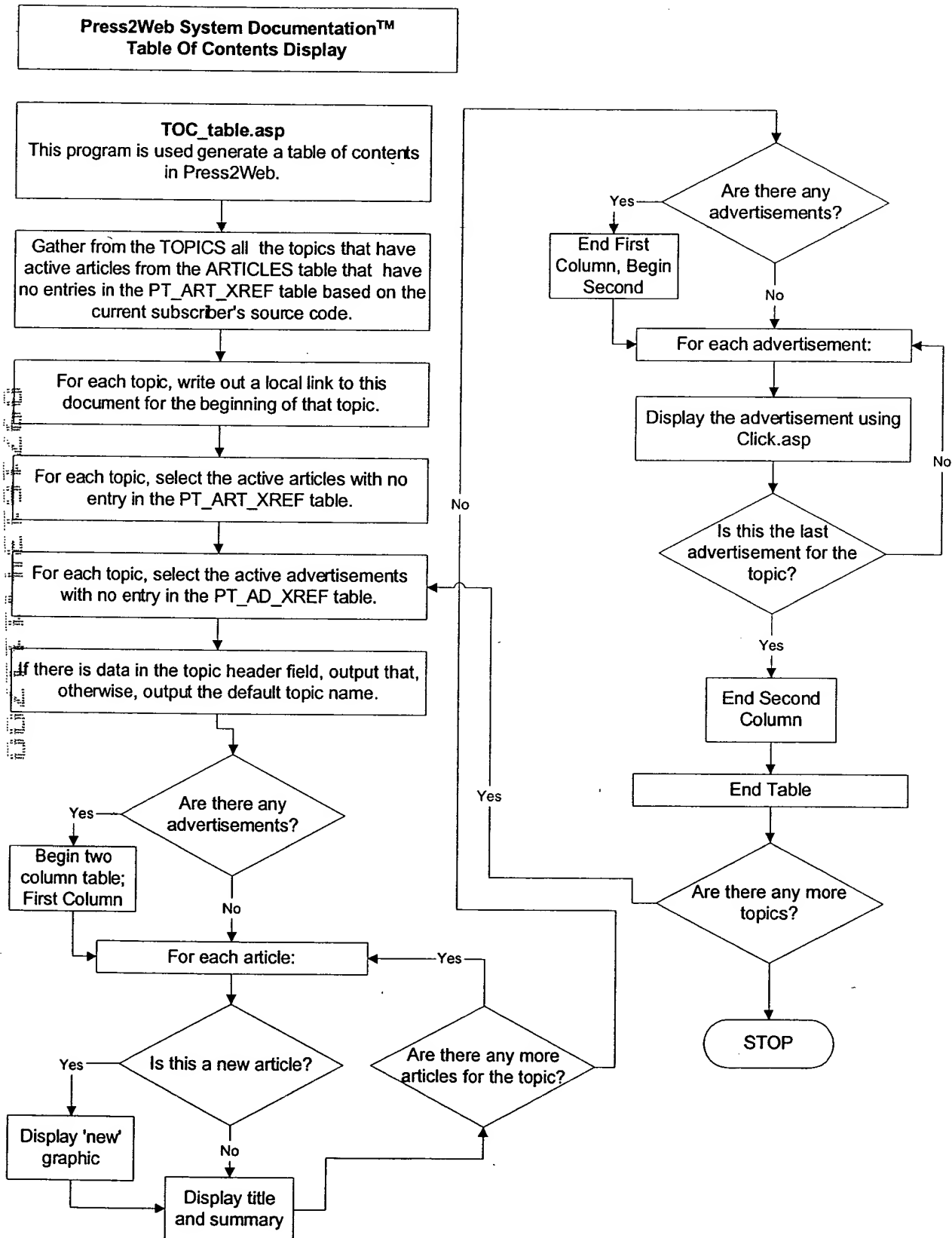
Although this process makes several ADO calls to the SQL server, it is sufficiently fast to provide dozens of ads on a document in sub-second times.

FIG. 5

2025 RELEASE UNDER E.O. 14176



F16.6



? ADD OR FIND AN ADVERTISER

Add or locate an advertiser or advertisement; maintain, edit and view advertisements and contract information on one or more partner sites.

Click here to [ADD AN ADVERTISER](#)

802

To find an advertiser enter the PIN, e-mail address, last name, or company name of the advertiser you want to find.

You can substitute the character '%' for any number of characters, or '?' for any one character in the E-mail address or the Last Name. The PIN is a number, so you must supply it completely.

PIN:

Last Name:

E-Mail:

Created:

Company:

Order By: ☐ Last Name ☐ PIN ☐ Company ☐ E-Mail

SEARCH

Clear Form

FIG. 7

? ADD AN ADVERTISER

Use this form to add an advertiser. This is the first step to placing an advertisement. When you are finished with this form, you'll be sent to the 'Update Advertiser' form automatically.

Please Enter Advertiser particulars. Required fields are marked with 'Yes'

Req	Mr, Ms, Dr...	First Name	MI	Last Name	Jr, III, PhD...
Yes	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
No	Title	<input type="text"/>			
Yes	Company	<input type="text"/>			
Yes	Street 1	<input type="text"/>			
No	Street 2	<input type="text"/>			
Yes	City	<input type="text"/>			
Yes	State	<input type="text"/>	<input type="text"/>		
Yes	Zip	<input type="text"/>			
Yes	Country	<input type="text"/>	<input type="text"/>		
Yes	Email	<input type="text"/>			
Yes	Phone	<input type="text"/>			
No	Fax	<input type="text"/>			
No	Toll Free	<input type="text"/>			

Add Advertiser

Clear Form and Try Again

00745434.114700

F16,8

ADVERTISER CONTRACT REPORT

As of 9/15/00

Atkins Agency	
Pat Roberson Atkins Agency 1777 N.E. Loop 410 San Antonio TX 78217 E-Mail: none	Website: Fax: 210-930-6615 Phone: 210-826-5500 Toll Free: Created: 12/30/99 11:45:20 AM Last Logon:

Ad Type:	Display	Ad Title:	San Antonio CVB
Ad Start:	2/8/99	Ad Graphic:	/ads/SanAntonioConventionVB.htm
Ad End:	3/31/00	Ad URL:	
Ad Opened:	12/30/99 11:46:46 AM	Ad Active:	No

WHERE THIS AD IS SHOWING	
#5010 - Meetings: Core Overview	Display Position 1
#5723 - San Antonio	Display Position 1

Return to the Selection Screen

FIG. 9

ARTICLE USAGE REPORT

As of 9/15/00

Between Date: 1/1/00 and 6/1/00
Sorted By: Title

#1010 - Direct Marketing Overview Part I	193
#1011 - Direct Marketing Overview Part II	115
#1013 - How to Choose the Best Mailing Lists	102
#1020 - Customer Profiling and Modeling	120
#1021 Co-Op Direct Mail Strategies	35
#1022 - Sampling Strategies	67
#1023 - In-Home Sampling	97
#1030 - Sweepstakes for Direct Marketers	54
#1210 - Call Center Overview	121
#1211 - Customer Relationship Management Through Call Centers	60
#1310 - Market Research Overview	145
#1312 -Using Technology to Improve Survey Response	79
#2010 - Event Marketing: Core Overview	115
#2015 - Corporate Events	60
#2016 - Face-to-Face Marketing	70
#3003 - What's New in Incentives and Performance Improvement	166
#3010 - Incentives: Core Overview	115
#3020 - Strategies for Success	89
#3022 - Dealer Incentives	51
#3025 - Incentive Checklist	60
#3026 - Tracking Your Incentive Program	33
#3027 - Incentives Online	177
#3030 - Corporate Gifts	39
#3035 - Promotion Law	80
#3036 - Safety Incentives	28
#3040 - Debit Cards Explained	66
#3060 - Gift Certificates	43
#3065 - Cameras as Awards	28
#3066 - Apparel Incentives	25
#3068 - Clocks and Watches	21
#3069 - Food Gifts and Awards	20
#3070 - Prepaid Calling Cards	

FIG. 10